

NEWS YOU CAN USE
7004 – REVISED 2008

UNIFORM ADVERTISING

U.S. PROFESIONALES DE EL SALVADOR, S.A. DE C.V. (“USPES” – Unidos Somos Profesionales!) offers UNIFORM ADVERTISING.

Employers (members of the Internet Catalogue Club) may contact USPES at uniform@zcash.org to custom design uniforms for their workplace, at no cost to the employer!

USPES would place on each uniform six advertisements (i.e., a logo and a website address), along with the employer’s name, a worker’s name, and a display-week date.

One advertisement would be for the TREASURE CHEST, one for CaféLet, and USPES would sell each of the other four advertisements.

Thus, through the TREASURE CHEST, a Member of the Club could pay \$5,000 for USPES to arrange for a worker to display an advertisement for one week (i.e., pay for a display-week).

Workers could keep used uniforms, share them with family and friends, or sell them.

USPES, for exclusive rights (from employer/employee sets) to manufacture and market copies of each display-week uniform model, would pay:

- 1) \$500 to the employer.
- 2) \$500 to the worker.

The mechanism for payment would be established at the sole discretion of USPES, but USPES would undertake to facilitate collection by employers and by employees.

A company may purchase advertising (a logo and a website) to be placed on a uniform designed by an employer for \$5,000 per week.

Four advertisers must be in place per uniform prior to a uniform being provided to an employer/employee set.

However, uniforms will not be distributed to an employer/employee set until a total of \$1,040,000 in advertising fees have been paid and allocated to that employer/employee set.

These fees will be paid by projects/firms using the protocol of NEWS YOU CAN USE 7067 to acquire items.