

**NEWS YOU CAN USE**  
**1120 – REVISED 2008**

March 14, 2005

**TIME** MAGAZINE

**HOW TO END  
POVERTY**

**“EIGHT MILLION PEOPLE DIE EACH YEAR BECAUSE THEY ARE TOO POOR TO STAY ALIVE. A PROVOCATIVE PLAN ON HOW WE CAN SAVE THEM”**

**THE END OF POVERTY**

**“In a world of plenty, 1 billion people are so poor, their lives are in danger. How to change that for good”**

**BY JEFFERY D. SACHS:**

**“NEARLY HALF THE 6 BILLION PEOPLE IN THE WORLD ARE POOR.”**

**“Here are nine steps to the goal:”**

**“COMMIT TO THE TASK”... “ADOPT A PLAN OF ACTION”... “RAISE THE VOICE OF THE POOR”... “REDEEM THE U.S. ROLE IN THE WORLD”... “RESCUE THE IMF AND WORLD BANK”... “STRENGTHEN THE U.N.”... “HARNESS GLOBAL SCIENCE”... “PROMOTE SUSTAINABLE DEVELOPMENT”... “MAKE A PERSONAL COMMITMENT”.**

**Now, in 2008, NEWS YOU CAN USE reports:**

There is a way for you to help eliminate poverty... NOW!

By qualifying to use CENTERS' Procurement Services (see NEWS YOU CAN USE 8006) you could acquire whatever you need without spending out-of-pocket funds and without incurring debt.

**CENTERS' Procurement Services would provide capital for payment, and allow you to pay through logistical support, future production, or pre-agreed “work assignments”.**

The key is that, when using CENTERS' Procurement Services, for every dollar paid on your behalf for items you need, an additional dollar would be spent on your behalf for UNIFORM ADVERTISING for your business, under the same payment conditions.

You may learn about UNIFORM ADVERTISING by reviewing NEWS YOU CAN USE 7004 and 7014.

**The “uniforms” would be designed by employers, all over the world, and used by their employees while on the job.**

An employer would be paid \$500 per week for each employee using a “uniform” on the job.

An employee would be paid \$500 per week for using the “uniform” while performing an employer assigned job.

Thus, although a local employer might pay \$5 per day (or sometimes, in some locations and jobs, even less!):

- 1) **By hiring employees an employer could build advertising income.**
- 2) **By working for that employer, an employee could enjoy advertising income.**

With this new income, derived from advertising for your business, don’t you think the businesses and employees might become loyal customers and solid promoters for you?

By the way, the advertising would normally be your logo and your website.

But, the advent of “smart clothing”, being planned as we write, will allow “uniforms” to be designed that will allow users:

- 1) To be impervious to weather conditions (hot or cold).
- 2) To create “legacy files” to pass on their personal work knowledge and skills.
- 3) To be safe from many work related accidental injuries.
- 4) To be kept healthy, safe from many environmental problems and even disease, and supplying medication as some may need.
- 5) **To have panels for advertising streaming – which would allow promotional material on your website to be cycled and displayed.**

Would your business benefit from being able to pay for items acquired through “work assignments” instead of with cash?

Would you and your employees benefit by your designing “uniforms” for them to use?

Would benefits (to be available in the near future) of “smart clothing” be valuable to your employees and to your firm?

One company has used UNIFORM ADVERTISING to provide an additional **free service** to businesses all over the world.

You may review this service by reading NEWS YOU CAN USE 7039 but, to summarize:

**Anywhere in the world, employees can have the best healthcare insurance possible, paid for by the company providing the free service!**

To join in this worldwide effort to eradicate poverty, improve job satisfaction, and to promote good health, send an email with a brief description of your business to

[endpoverty@zcash.org](mailto:endpoverty@zcash.org)